

Blaire Palmer

Authority on the Future of Leadership, Organisational Change and Work

Blaire Palmer is a world authority on the changing face of leadership. An author, speaker, coach, consultant and commentator on future trends in business, with nearly two decades of experience coaching and provoking boards and senior leaders, Blaire shares her funny, insightful and challenging ideas about leadership and change with audiences around the globe, inspiring them to find ways to start running their companies in partnership with their people, lose the ego around leadership and re-think what leaders are here for in the post-Industrial, Personalised Age.

As one of the youngest female producers of the BBC's flagship "Today Programme" Blaire spent a decade breaking stories and shaping the UK news agenda before her fascination with leadership and change led her to train as one of the UK's first corporate coaches.

Since then she's written 3 successful books on the subject and is regularly quoted in the media.

Unlike many speakers on the subject her interest isn't academic. She doesn't speak as a business school professor or as a former CEO trying to generalise from one unique experience. Instead, Blaire draws on her insights as a coach, confidante and agent provocateur for CEOs who spends most of her days supporting and guiding leaders through change as they shape their company. Her speeches give audiences unparalleled insight in to what's happening in the most innovative Boardrooms in the UK and Europe, trends she's spotting in her work and what actually works (and doesn't) when it comes to change and leadership in real businesses.

Blaire is no stranger to change herself. From leaving her safe and respected job at the BBC and starting her own company at the age of 29 to becoming a digital nomad and taking her family (and her two dogs) on the road for a year, she is well-versed in the personal roller-coaster of change. She believes business can be a force for good in the world without sacrificing profitability and sustainability, and that work can provide us with a sense of meaning, purpose and community. She's on a mission to live and work on these terms...and help others do the same. But that can't happen without change.

Known for combining warmth and charm with a no nonsense, straight talking style, she shakes up our thinking and inspires audiences and leadership teams alike with her fresh ideas. Focusing on the need to re-think business and how we work for the 21st century Blaire encourages audiences to challenge everything they thought they knew. Audiences love her energy, her down to earth approach and her depth of knowledge.