

Jeffrey Pfeffer

Author, Professor, and Organizational Behavior Guru

Jeffrey Pfeffer is the Thomas D. Dee II Professor of Organizational Behavior at the Graduate School of Business, Stanford University where he has taught since 1979. He is the author or co-author of 14 books including: *The Human Equation: Building Profits by Putting People First*; *Power: Why Some People Have It—and Others Don't*; *The Knowing-Doing Gap: How Smart Companies Turn Knowledge Into Action*; *Hard Facts, Dangerous Half-Truths, and Total Nonsense: Profiting from Evidence-Based Management*; And more than 150 articles and book chapters. Pfeffer's latest book, entitled *Leadership B.S.: Fixing Workplaces and Careers One Truth at a Time*, was published in September, 2015, by HarperBusiness.

Dr. Pfeffer received his B.S. and M.S. degrees from Carnegie-Mellon University and his Ph.D. from Stanford. He began his career at the business school at the University of Illinois and then taught at the University of California, Berkeley. Pfeffer has been a visiting professor at the Harvard Business School, Singapore Management University, London Business School, Copenhagen Business School, and for the past 10 years a visitor at IESE in Barcelona.

Pfeffer currently writes a semi-monthly column for *Fortune* (Fortune.com). From 2003-2007, Pfeffer wrote a monthly column, "The Human Factor," for the 600,000-person circulation business magazine, *Business 2.0* and from 2007-2010, he wrote a monthly column providing career advice for *Capital*, a leading business and economics magazine in Turkey. Pfeffer also has been a regular blogger for the Corner Office section of BNET (CBS Interactive), and for the Harvard Business Review website, Bloomberg *Business Week* online, *Inc.*, *Time*, and for the "On Leadership" section of *The Washington Post*. Pfeffer has appeared in segments on *CBS Sunday Morning*, *60 Minutes*, and CNBC as well as television and radio programs in Korea and Japan and has been quoted and featured in news articles from countries around the globe.

Pfeffer currently serves on the board of directors of Berlin Packaging and the nonprofit Quantum Leap Healthcare, and on the advisory board for Collective Health. In the past he has served on the boards of Resumix, Unicru, and Workstream, all human capital software companies, Audible Magic, an internet company, SonoSite, a company designing and manufacturing portable ultrasound machines, and the San Francisco Playhouse, a non-profit theater.

Pfeffer has presented seminars in 39 countries throughout the world as well as doing consulting and providing executive education for numerous companies, associations, and universities in the United States.

Jeffrey Pfeffer has won the Richard D. Irwin Award presented by the Academy of Management for scholarly contributions to management and numerous awards for his articles and books. He is listed in the top 25 management thinkers by Thinkers 50, and as one of the Most Influential HR International Thinkers by *HR Magazine*. In November, 2011, he was presented with an honorary doctorate degree from Tilburg University in The Netherlands.