

Simon Bailey

Brilliant Resilience Researcher

Recognized as a trailblazer in his field, Simon's dedication to transformation and brilliance has earned him a spot as one of Success magazine's Top 25, joining Brené Brown, Tony Robbins, and Oprah Winfrey, as well as leadersHum Top 200 Power List in 2023. For over two decades, he has mesmerized the world, leaving an indelible mark on 2,300+ organizations across 54 countries. Corporate giants such as American Express, Deloitte, Marriott, Visa, Stanford Health Care, and Taco Bell have all experienced his magnetic allure.

Amidst the pressing challenges of talent retention, employee burnout, the Great Resignation, and the impact of remote work on mental health, a billion-dollar retailer sought innovative solutions to invest in organizational health and prioritize employee well-being. Recognizing the importance of upskilling managers for the future, they turned to Simon T. Bailey International for guidance.

Through a transformative three-month coaching program, Simon virtually mentored 3,000 managers, empowering them to transition from a command-and-control leadership approach to a heart-centered style rooted in Caring Science. This strategic coaching was particularly vital in the retail sector, known for its high turnover rates, and the results were remarkable. Participants scored between 94% and 97% in categories reflecting their confidence in their ability to coach effectively, allowing the Fortune 500 company to nurture and retain top talent while fostering a healthier and more productive workplace.

With a love and dedication to coaching individuals and organizations, Simon has now created Brilliant Coaching.™ This transformative growth experience offers tailored solutions to meet unique needs and align with specific goals and objectives, empowering both individuals and organizations to unlock their full potential.

But his accomplishments don't end there. Simon has made a remarkable impact with 11 books in his illustrious repertoire, and 14 groundbreaking courses on the LinkedIn Learning platform, translated into eight languages and consumed by over 400,000 professionals from more than 100 countries. His dedication to brilliance and transformation has been recognized with an honorary Doctorate of Science in Business Administration from Cleary University, further cementing his status among the titans of our time.

In this new chapter, Simon T. Bailey unveils his latest audacious endeavor: BrilliantU.™ This digital experience transcends the boundaries of imagination, equipping and mentoring leaders to thrive and flourish in tumultuous economies. With a commitment to practical strategies that transform lives and ignite change within communities, Simon's mission is clear — to kindle brilliance within leaders, forever altering the way they steer nations, corporations, and societies.