

Brian Biro

Expert on Leadership, Possibility Thinking, and Change

Brian Biro is **America's Breakthrough Coach!** He is one of the nation's foremost speakers and teachers of **Leadership, Possibility Thinking, Thriving on Change, and Team-Building**. He has delivered more than 1,800 presentations around the world in the past thirty years. His clients include such diverse organizations as Lockheed Martin (94 events!), the US Army, PriceWaterhouseCoopers (41 events) the University of Notre Dame, UCLA, the North Carolina Association for the Advancement of Teaching, senators and representatives from thirteen western states, Deloitte, Salix, Goodyear, the Virginia School Superintendents, Kaiser Permanente (62 events), Starbucks (35 events), Pizza Hut (31 events) , IHOP, Microsoft (43 events) , Oracle, Cisco, McDonalds, Dairy Queen, Allstate Insurance, Good Samaritan Hospital, RE/MAX, Shaklee, the American Rental Association and hundreds more. A major client offered the best introduction about Brian's impact when he said, "Brian Biro has the **energy of a ten-year-old**, the **enthusiasm of a twenty-year-old**, and the **wisdom of a seventy-five-year-old**." A former vice-president of a major transportation corporation in the Pacific Northwest, he helped lead a major turnaround that resulted in the company quadrupling in revenues, becoming solidly profitable, and being named the leader in the air freight industry for customer service and convenience by Distribution Magazine. In his first career, Brian built one of the largest private swim teams in the U.S. numbering over 275 competitive swimmers. His team finished in the top three on three occasions at the Junior National Championships, the top 10 at the Senior National Championships, and forty-four of his athletes earned full college scholarships. He received the **United States Swimming National Coaching Excellence award** given to the top 10 American Swimming coaches.

Brian is the author of 15 books including bestseller, *Beyond Success!* which reached #16 on the Amazon.com top 100 — from over 2 million titles, and his new *The ROI of Kindness*. Brian was **rated #1 from over 40 Speakers** at four consecutive INC. Magazine International Business Conferences. He graduated with honors from Stanford and served as the President of the UCLA Graduate School of Management Student Association while earning his MBA from UCLA. He has appeared on Good Morning America, CNN's Business Unusual, and has been a guest on more than 300 radio programs as well as dozens of podcasts throughout the country. He has been a featured speaker at the Disney Institute in Orlando. **Brian was named one of the UCLA Graduate School of Management's 100 Most Inspirational Graduates in the 75-year history of the school. Most recently Brian was also honored as one of the top 10 Interactive speakers in North America and one of the top 60 Motivational Speakers in the world.**