

## Geoff Colvin

Senior Editor-at-Large, Fortune and Bestselling Author

Experience counts in serious times. For four decades at *Fortune*, Geoff Colvin has covered the economic, political, technological, and competitive forces disrupting business and how top leaders and companies adapt and transform to win in spite of them. The big takeaway, Geoff says, is that winning companies and leaders summon the courage to act—they stop protecting the past and start inventing the future—and they confront this reality faster than the competition. As business leaders face their biggest challenge ever, Geoff Colvin is the voice of experience who shines a light—revealing a clearer path for an uncertain future. His columns and cover stories for *Fortune* have earned him millions of loyal fans. Many of them also hear him dispense critical business insights on the CBS Radio Network, where he reaches seven million listeners each week. Geoff's bestselling books include *The Upside of the Downturn*, *Talent is Overrated*, and *Humans are Underrated*. A keynote speaker with compelling content, Geoff Colvin is also a brilliant panel moderator and interviewer.

As *Fortune's* senior editor-at-large, Geoff Colvin is now in his fourth decade at Fortune. He is one of business journalism's sharpest and most respected commentators on leadership, management, globalization, government regulation, corporate governance, competition, the economy, the infotech revolution, human performance, and related issues.

In addition to his daily CBS Radio Network segments (he's done over 15,000 since 1995), Geoff has appeared on *Today*, *Good Morning America*, *Squawk Box*, *CBS This Morning*, *ABC's World News Tonight*, *CNN*, *PBS's Nightly Business Report*, and dozens of other programs. He also served as anchor of *Wall Street Week with Fortune* on PBS.

In addition to speaking, Geoff is also a brilliant panel moderator, emcee, and interviewer whose subjects have included Ben Bernanke, Larry Summers, Janet Yellen, Henry Kissinger, Richard Branson, the Prince of Wales, Bill Gates, Colin Powell, Jack Welch, Alan Greenspan, Ted Turner, Warren Buffett, George H.W. Bush, George W. Bush, and many others.

Geoff is a respected author whose groundbreaking international bestseller, *Talent Is Overrated: What Really Separates World-Class Performers from Everybody Else*, has been published in a dozen languages. *The Upside of the Downturn: Management Strategies for Difficult Times* was named "Best Management Book of the Year" by *Strategy + Business* magazine. Geoff's latest book is *Humans are Underrated: What High Achievers Know That Brilliant Machines Never Will*. It's based on the idea in his wildly popular *Fortune* article "In the Future Will There Be Any Work Left for People to Do?" It looks at the trend of advancing technology performing ever more tasks better than people perform them, and the ways humans will create value for their organizations and their careers in the changing economy. The ideas he shares have profound implications for every business and industry.

A native of Vermillion, South Dakota, Geoff Colvin is an honors graduate of Harvard with a degree in economics and has an M.B.A. from New York University's Stern School of Business.