

David DeLong

Author & Expert in Workforce Development & Former Research Associate at MIT's AgeLab & Harvard Business School

Speaker, author, and consultant, Dr. David DeLong helps leaders and organizations improve performance by implementing practical solutions for critical skill shortages and threats of knowledge loss created by major changes in workforce demographics, shifts in generational values, and new technologies.

President of Smart Workforce Strategies, David is also a research fellow at the MIT AgeLab and has been an adjunct professor at Babson College where he teaches "Leading & Managing Organizational Change."

He is the former member of research staff at both Harvard Business School and the Center for Information Systems Research at MIT's Sloan School.

David is the author of three widely-praised books focused on solutions for a changing workforce and the escalating war for talent, including, *The Executive Guide to High-Impact Talent Management* (McGraw-Hill), *Lost Knowledge: Confronting the Threat of an Aging Workforce* (Oxford University Press), and *Graduate to a Great Job: Make Your College Degree Pay Off in Today's Market*.

Widely quoted in major publications such as the *New York Times*, *Fortune Magazine*, the *Wall Street Journal*, the *Financial Times*, *Harvard Business Review Blog*, *CIO Magazine*, *US News & World Report*, and *The Boston Globe*, he has also been interviewed on NPR's "Morning Edition" and "Talk of the Nation."

He has spoken for and consulted with numerous different organizations such as MetLife, American Council of Life Insurers, the Federal Reserve Bank, Farm Credit System, Microsoft, MasterCard, Lockheed Martin, U.S. Nuclear Regulatory Commission, Ernst & Young, and Accenture.