

## Ken Dychtwald

Futurist, Psychologist, Entrepreneur and Author

Over the past 45+ years, Dr. Ken Dychtwald has emerged as North America's foremost visionary and original thinker regarding the lifestyle, marketing, health care, economic and workforce implications of the age wave.

Ken is a psychologist, gerontologist, and best-selling author of 19 books on aging-related issues, including *Bodymind*, *Age Wave: The Challenges and Opportunities of an Aging Society*, *Age Power: How the 21st Century Will Be Ruled by the New Old*, *Healthy Aging*, *Gideon's Dream: A Tale of New Beginnings*, *A New Purpose: Redefining Money, Family, Work, Retirement, and Success* and *What Retirees Want: A Holistic View of Life's Third Age* (an Amazon #1 bestseller in both the retirement and business marketing categories) and *Sages of Aging: A Guide for Changemakers*. His memoir has recently been updated and enriched and will be re-released in September 2023 as *Radical Curiosity: My Life of the Age Wave*. He was the executive producer and host of the highly rated/acclaimed PBS documentary, *The Boomer Century: 1946–2046* which aired over 2,000 times on PBS stations nationwide as well as the public television special, *Life's Third Age*. *Sages of Aging* is Ken's latest national public television program featuring profound conversations with twelve of the leading pathfinders in the fields of aging.

Since 1986, Ken has been the Founder and CEO of Age Wave, an acclaimed think tank and consultancy focused on the social and business implications and opportunities of global aging and rising longevity. His client list has included over half the Fortune 500. He has served as a fellow of the World Economic Forum and was a featured speaker at two White House Conferences on Aging. Ken has twice received the distinguished American Society on Aging Award for outstanding national leadership, and *American Demographics* honored him as the single most influential marketer to baby boomers over the past quarter century. His article in the *Harvard Business Review*, "It's Time to Retire Retirement," was awarded the prestigious McKinsey Award, tying for first place with the legendary Peter Drucker. He was honored by *Investment Advisor* as one of the 35 most influential thought leaders in the financial services industry over the past 35 years. Ken and his wife, Maddy, recently received the Esalen Prize for their outstanding contributions to advancing the human potential of aging men and women worldwide. In 2018 he was awarded the Inspire Award from the International Council on Active Aging for his exceptional and lasting contributions to the active-aging industry and for his efforts to make a difference in the lives of older adults globally. In 2020, he was the first recipient of the Pioneer Award from the Retirement Coaches Association.

During his career, Ken has addressed more than two million people worldwide in his speeches to corporate, association, social service, and government groups. His strikingly accurate predictions and innovative ideas are regularly featured in leading print and electronic media worldwide and have garnered over twenty billion media impressions.