

Ted Fishman

Best-Selling Author of *China, Inc.* and *Shock of Gray*

Ted C. Fishman is a veteran journalist and former commodities trader on the Chicago Mercantile Exchange who has emerged as a leading expert on two subjects: aging and the People's Republic of China and its development as a world power. In his writing, Fishman is noted for taking seemingly complex topics – particularly how global economic trends influence people's everyday experiences – and making them understandable and meaningful for a general audience. Fishman can also customize his talks to his audience and is more than happy to do pre-event interviews with members of the organization so as to ensure his presentations contain the most relevant and dynamic content possible.

He has been featured on ABC, CNN, Fox, the BBC, CNBC, PBS, NPR, Public Radio International, and Sky News (UK), among many others. Fishman also frequently consults local, state, and federal leaders concerned about how to navigate China's economic rise. A former floor trader and member of the Chicago Mercantile Exchange, he ran his own trading firm until 1992.

Prolific Writing. In his best-selling book, *China, Inc.: How the Rise of the Next Superpower Challenges America and the World*, Fishman describes the effects of China's recent emergence as a world power on the lives and businesses of people across the globe. In addition to its success in America, the book has been translated and published in Japan, China, France, Taiwan, Korea, Spain, and Turkey. Fishman's essays and reports appear in many of the world's most prominent journals, including *The New York Times Magazine*, *Money*, *Harper's*, *Worth*, *INC*, *Business2.0*, *Esquire*, *USA Today*, *GQ*, *The Times of London*, *German GEO*, and *Chicago Magazine*, and his commentaries have been featured on *Public Radio International's Marketplace*.

He is also the author of *Shock of Gray: The Aging of the World's Population and How it Pits Young Against Old, Child Against Parent, Worker Against...* In this book, Fishman looks at how the aging of the world is propelling globalization, redefining nearly every important relationship we have and changing life for everyone young and old.

Public Speaking. Ted Fishman is an accomplished public speaker who has addressed gatherings worldwide. His talks reflect the intelligence and wit readers find in his writing and have most recently focused on the emergence of China and its impact on the lives of Americans as consumers, workers, managers, and citizens. Fishman's presentations combine engaging storytelling with a wide ranging knowledge about the world economy, putting his audiences' top concerns into context and exploring how they relate to big, global economic trends. His style is lively and stimulating, and question and answer periods are inevitably engaging.

Fishman has lived and worked in Japan and Indonesia. In fact, he wrote *China, Inc.* after a long period of observation. He is a graduate of Princeton University and currently lives in Chicago.