

Eric Garland

Futurist, Author, and Economic Expert

For nearly two decades, Eric Garland has been trusted for his unique insight and analysis on economic trends, geopolitics, and society. He personally consults executives on market growth strategy, leads transformative educational sessions for organizations, and specializes in keynotes that spark conversations.

Mr. Garland is the founder and Director of Competitive Futures, a competitive analysis firm that provides insight and expert guidance to corporate clients and government agencies. A brief list of notable clients includes Energizer, Coca-Cola, Siemens, the country of France, the City of Charlotte, the state of South Dakota, and the Principality of Monaco, to name a select few.

His latest book is *Observations from Upper Mexico* is a set of fifty essays containing Eric's brand of irreverent, but accurate, analysis of emerging trends in American life. Other books include, *Future Inc: How Businesses Can Anticipate and Profit from What's NEXT*, published in English, Chinese, Korean, Indonesian and Persian, and *How to Predict the Future... and WIN!!!*

In addition to public speaking, and guest broadcast appearances on BBC, AJAM, The History Channel, and RT, Mr. Garland's work as a writer has gone viral several times, and has been featured in the *Wall Street Journal*, *The Atlantic*, and *Business Insider*, among others.

Eric is also linguist, fluent in a number of languages. His not-so-secret lifelong passion is performing and recording as a professional bassist.