

James Glassman

Former Under Secretary of Public Diplomacy and Public Affairs

James K. Glassman is a speaker with broad expertise who can tie it all together and tell audiences where the economy is headed.

His career spans financial journalism, public health, economics, politics, diplomacy, and business.

Ambassador Glassman has had a long career in media. He was host of three weekly public-affairs programs, editor-in-chief and co-owner of Roll Call, the congressional newspaper, and publisher of the Atlantic Monthly and the New Republic. For 11 years, he was both an investment and op-ed columnist for the Washington Post. In addition, he has been the investing columnist for Reader's Digest, the New Republic, and Kiplinger's Personal Finance. He has authored or co-authored three books on investing, including the best-seller *Dow 36,000*.

Over the past 20 years, he has written more than 2,000 articles – on economics, finance, technology, and foreign policy -- for such publications as the New York Times, Wall Street Journal, Forbes, and Los Angeles Times. He has spoken at such forums as the National Press Club, the Detroit Economic Club, and Chatham House (London).

He served as U.S. Under Secretary of State for Public Diplomacy and Public Affairs during the George W. Bush Administration, leading the government-wide global strategic communications effort. He was also Chairman of the U.S. Broadcasting Board of Governors, which oversees Voice of America and other government-sponsored TV, radio, and Internet broadcasting. He was confirmed unanimously by the U.S. Senate for both positions and holds the lifetime rank of Ambassador.

From 2009 to 2013, he served as the Founding Executive Director of the George W. Bush Institute, the policy arm of the Bush Presidential Center in Dallas. At the Institute, he launched Pink Ribbon Red Ribbon, a program to fight cervical cancer in Africa. He has been involved in global efforts to end HIV/AIDS for the past 20 years.

He was a fellow at the American Enterprise Institute from 1996 to 2016, specializing in economic and technology policy and recently ended a three-year term as a member of the Investor Advisory Committee of the U.S. Securities and Exchange Commission.

He is currently chairman and CEO of Glassman Enterprises, LLC, a strategy advisory firm whose past and current clients include several Fortune 100 companies, mainly the field of health care, as well as non-profits. Previously, he was an advisor to Intel, AT&T and Sprint.

In September 2020, he was named chairman of the International Commission to Re-Ignite the Fight to End Smoking, which produced a report in September 2021 on reinvigorating the cessation effort.

Ambassador Glassman is a member of the board of trustees of the Shakespeare Theatre Company, a director of the Making Every Vote Count Foundation, and a member of the advisory board of the Infrastructure Bank for America.

He is a graduate of Harvard University, where he was managing editor of the university daily, The Crimson.
