

Jeff Goldsmith

President of Health Futures Inc.

Jeff Goldsmith is President of Health Futures, Inc. He is also Associate Professor of Public Health Sciences at the University of Virginia. For eleven years ending in 1990, Jeff Goldsmith was a lecturer in the Graduate School of Business at the University of Chicago, on health services management and policy. He has also lectured on these topics at the Wharton School of Finance, Johns Hopkins, Washington University and the University of California at Berkeley. Jeff Goldsmith's interests include: biotechnology, health policy, international health systems, and the future of health services.

From 1982 to 1994, Jeff Goldsmith served as National Advisor for Healthcare for the firm Ernst and Young, and provided strategy consultation to a wide variety of healthcare systems, health plans, supply and technology firms. Prior to 1982, he was Director of Planning and Government Affairs at the University of Chicago Medical Center and Special Assistant to the Dean of the Pritzker School of Medicine. From 1973 to 1975, Jeff Goldsmith worked in the Office of the Governor, State of Illinois as a fiscal and policy analyst, and Special Assistant to the State Budget Director.

Jeff Goldsmith earned his doctorate in Sociology from the University of Chicago in 1973, studying complex organizations, sociology of the professions, and politics of developing nations. He graduated from Reed College in 1970, majoring in psychology and classics, earning a Woodrow Wilson Fellowship for graduate study in 1971.

Jeff Goldsmith was the recipient of the Corning Award for excellence in health planning from the American Hospital Association's Society for Healthcare Planning in 1990, and has received the Dean Conley Award for best healthcare article three times (1985, 1990 and 1995) from the American College of Healthcare Executives. He has written six articles for the *Harvard Business Review*, and has been a source for articles on medical technology and health services for the *Wall Street Journal*, the *New York Times*, *Business Week*, *Time* and other publications. Jeff Goldsmith is a member of the editorial board of Health Affairs.

Jeff Goldsmith is the father of two sons and a daughter. He is an avid snow skier and collects Native American art and artifacts. He is married to Karen Walker, a florist in Charlottesville, who owns Hedge Fine Blooms, specializing in fresh flowers and cutting edge floral design for businesses, weddings and events. Jeff Goldsmith is a native of Portland, Oregon and lives in Charlottesville, Virginia.