

Stanley Greenberg

CEO, Greenberg Quinlan Rosner & New York Times Best-Selling Author

Stan Greenberg has served as polling advisor to presidents, prime ministers, CEOs, and dozens of tough campaigns in the US and around the world; including President Bill Clinton, Vice President Al Gore, British Prime Minister Tony Blair, President Nelson Mandela, as well as the national leaders in Israel, Europe, and Latin America.

Stan offers frank, smart, and real-time insights into campaigns, political trends in the US and globally and into our uncertain economic future. He has an insider vantage point into moments of great change and bold leadership.

Greenberg's corporate clients include Boeing, Microsoft, and other global companies.

His *New York Times* best-selling book with James Carville – *It's the Middle Class, Stupid!* – praised as a “recipe for Barack Obama's re-election” and “playbook on how to talk to voters about economic issues” that “Democrats and Republicans alike in the elite and political class should pay heed.”

Stan and James founded Democracy Corps, the leading organization providing in-depth research and strategic advice to progressive groups, candidates and leaders. When Karl Rove listed in the *Wall Street Journal* 10 steps to regain the Republican majority, step one was to create a Democracy Corps.

Stan's book, *Dispatches from the War Room: In the Trenches with Five Extraordinary Leaders* – led George Stephanopoulos to conclude, “No single strategist has done more to lay the foundation for modern progressive politics – across the globe.”

He conducts the bi-partisan polls for NPR, *The LA Times* and the Bipartisan Policy Center.

Stan has featured in award-winning documentaries, including *The War Room* and *Our Brand is Crisis*.

Stan conducts polls for the Israel Project in the US, Europe, and the Arab world, as well as the Nobel-prize winning campaign to ban land mines and the for NGOs dealing with climate change, aging, women's advocacy, and political reform.

Stan was inducted into the American Association of Political Consultants “Hall of Fame.” *The New Yorker* reported Ehud Barak's victory in 1999 as either a “stunning upset for the country's Labor Party or... just another Greenberg client taking his place as the head of state.” Republican pollster Frank Luntz says, “Stan Greenberg scares the hell out of me. He doesn't just have a finger on the people's pulse; he's got an IV injected into it. He's the best.”

He also wrote *The Two Americas: Our Current Political Deadlock and How to Break It* and *Middle Class Dreams* that put the spotlight on “Reagan Democrats.” Those insights made him the principal polling advisor to the Democratic Leadership Council during the formative years of change (1988-1994) for the Democratic Party.

Stan founded the company in 1980 after a decade of teaching at Yale University where he received a Guggenheim Fellowship. He was educated at Miami University and Harvard University, where he received his Ph.D.