

Richard Hadden

Customer and Employee Loyalty Consultant; Co-author Contented Cows Give Better Milk

Richard Hadden is a Certified Speaking Professional with a focus on employee relations and creating a great place to work. He is the co-author of Contented Cows Give Better Milk: The Plain Truth About Employee Relations and Your Bottom Line.

Contented Cows Give Better Milk is a business book in every respect. By using real companies and real numbers, Contented Cows Give Better Milk establishes a clear linkage between an organization's employee relations practices and its bottom line.

Mr. Hadden has a Masters of Business Administration from the University of North Florida, Jacksonville and his Bachelor of Science in Management from Jacksonville University.

Mr. Hadden has earned the Certified Speaking Professional (CSP) designation, the highest earned designation in the speaking industry, conferred by the National Speakers Association, and held by fewer than 7% of its members.

Mr. Hadden was a manager for a large savings and loan association in the 1980's. He learned computer programming and worked as a programmer and systems analyst in the field of multi-user microcomputer software, before the advent of PC's. He was director of Product Development for a software house in North Florida before starting his own software consulting business in 1986.

While consulting, he taught software design, principles of management, and international economics at Jacksonville University. He began working as a trainer and consultant to corporations and left the university in 1991.

Since 1990 he has delivered keynote presentations and training programs for more than 500 audiences throughout the US, Canada, Australia, the Caribbean, and Europe.

Mr. Hadden is an 8th-generation Floridian, and a native and lifelong resident of Jacksonville, Florida. He and his wife Christine, have two children.