

Glen Hiemstra

Insightful Futurist and Consultant

Glen Hiemstra is the founder and owner of Futurist.com. Glen is dedicated to disseminating information about the future to assist individuals, organizations, and industries in effective strategic planning. An internationally respected expert on future trends, long-range planning and creating the preferred future, Glen has advised professional, business, and governmental organizations for two decades and has served as a technical advisor for futuristic television programs. Audience members for Glen's keynote speeches and clients for his long-range planning say things like, "Once you hear Glen Hiemstra speak, the future will never look the same."

A writer as well as a speaker and consultant, Glen is the author of *Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Future* (Wiley & Sons 2006). Previously he co-authored *Strategic Leadership: Achieving Your Preferred Future*.

As a recognized expert in preferred future planning, Glen is a popular keynote speaker who can zero in on emerging trends in economics, demographics, energy, the environment, Internet and communications, science, technology, housing, and transportation. Glen goes beyond simple trend analysis to discuss the opportunities that we all have to shape the preferred future. In his consulting, Glen utilizes tools such as environmental scanning, scenario development, whole systems perspectives, paradigm shifts, and analysis of organizational culture for managing change to assist enterprises to achieve high performance.

A skilled communicator, Glen also offers a variety of informational resources for those interested in exploring the future. Each month visitors from 120 nations come to Futurist.com and Glen's blog for provocative snapshots of emerging ideas, trends, and technologies. Futurist.com produces short videos for the web on a variety of future topics.

As a media technical advisor Glen has worked on several television productions, including with Steven Bochco Productions (creator of *Hill Street Blues* and *NYPD Blue*), among others. He is often cited in publications such as *The Wall Street Journal*, *Forbes*, *US News & World Report*, *The Futurist*, *USA Today*, *Business Week*, *The Economist*, and the *Los Angeles Times*.

In a first career, Glen was an award-winning educator; more recently he served as a Visiting Scholar at the Human Interface Technology Lab at the University of Washington, which worked on virtual and augmented reality technology.

Glen was educated at Whitworth College, the University of Oregon, and the University of Washington. He lives in Seattle, Washington with his wife Tracie. They have three adult children.