

## Vicki Hitzges

Motivational Speaker, Former Television Host, & Corporate Publicist

Vicki Hitzges's energy and humor encourage audiences to relax, laugh, and listen. Vicki Hitzges is recognized as a CSP, Certified Speaking Professional, a title designated to less than 7% of the speakers who belong to the International Federation for Professional Speakers. Vicki Hitzges polished her communication skills hosting television news and talk shows at Dallas TV affiliates for Fox, CBS, ABC, and the NBC affiliate in Corpus Christi, Texas, where she won a National Press Club Headliner Award for outstanding reporting ability. Vicki Hitzges is represented for lectures by Leading Authorities, Inc., based in Washington, D.C.

Since making the transition into public speaking, Hitzges has achieved numerous milestones. Vicki Hitzges was the first female speaker ever invited to address the California Business Leadership Summit. The following year, she was invited back as a special guest to meet the second female speaker, former British Prime Minister Margaret Thatcher. Vicki Hitzges has spoken to enthusiastic audiences across the United States as well as in Canada, Thailand, Panama, and New Zealand.

Vicki Hitzges entered the business world as a corporate publicist where she directed the Public Relations campaign for BeautiControl Cosmetics, the world's third-largest direct-sales cosmetics company. She immediately attracted prestigious clients including motivational guru, Zig Ziglar. Impressed with her vitality and creativity, Zig invited Vicki Hitzges to be one of the few speakers he would personally mentor.

Vicki Hitzges's most requested topics include how to motivate your workforce (Jazz 'em Up, Turn 'em Loose), how to fuel relationships (Here I Am, There You Are), conquer the challenge of change (Old Dog, New Tricks), and see the good in the worst situations (Attitude Schmattitude). In her presentation entitled Jazz 'em Up, Turn 'em Loose, Vicki Hitzges introduces a three-step formula to motivate employees that inspires them to want to give their best. Featured in Entrepreneur magazine, Here I Am, There You Are, Vicki Hitzges teaches audiences to build strong relationships and discover the pay-offs of making other people feel important.

Vicki Hitzges's clients include such powerhouse companies as Microsoft, Cisco, Ford, Southwest Airlines, Pac Bell, Hilton Corporation, Safeway, Merck Pharmaceutical, Deloitte & Touche, Cisco Systems, Daimler Chrysler, and New York Life Insurance.