

## Jason Jennings

Best- Selling Author & Authority on Business Leadership and Productivity

Jason Jennings is a researcher and one of the most successful and prolific business and leadership authors in the world. A back-to-back best-selling author, he has written eight highly-acclaimed business books on the topics of growth, productivity, leadership, and innovation. He and his teams have screened and studied more than 200,000 companies and interviewed more than 12,000 CEOs and business owners in their research. Critics call his books, “extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business,” and USA TODAY calls him “one of the three most in-demand business speakers on the planet.” Jennings says his greatest thrill is helping lead organizations to their full economic potential.

Research and Authorship. Jennings traveled the globe in search of the world’s fastest companies for his landmark book, *It’s Not the Big That Eat the Small - It’s the Fast That Eat the Slow*. Within weeks of its release, it hit *The Wall Street Journal*, *USA Today*, and *The New York Times* best-seller lists. Now published in 32 languages, *USA Today* named it one of the “Top 25 Books of the Year.”

Next, Jennings and his research teams identified the world’s 10 most productive companies for his best-seller *Less Is More*. That was followed by *Think BIG – Act Small*, which profiled the only 10 companies in the world to have organically grown both revenues and profits by double digits every year for 10 consecutive years. Like all his previous books, it debuted on all the best-seller charts. Jennings’ book, *Hit the Ground Running – A Manual for Leaders*, reveals the tactics and strategies of the ten CEO’s who created the greatest amount of economic value between 2000 and 2009.

His book *The Reinventors: How Extraordinary Companies Pursue Radical Continuous Change* is a *New York Times*, *Wall Street Journal*, and *USA Today* best-seller. It reveals the secrets of the leaders and organizations that have successfully reinvented and transformed themselves, increasing growth and sustainability. To accomplish this feat, Jennings and his team reviewed every article where the word reinvention appeared and narrowed the 22,000 results down to 1,000 cases of real reinvention. Through research and interviews, the 1,000 companies were further filtered to 100, which are profiled in the book. The release of *The Reinventors* coincided with a rerelease of *Think BIG – Act Small*, which follows up with the same 10 companies from the original and sees how they fared during the recession and subsequent downturn (hint: they were virtually unaffected!).

Jason is putting the final touches on his new book, *The High Speed Company: Creating Urgency and Growth in a Nanosecond Culture*, coming in March of 2015. This book tackles the subject of creating cultures of urgency and growth that are able to compete in a nanosecond world. Jennings also joined forces with well known cardiologist Dr. John Kennedy to co-author the 2010 health, mind and body best-seller, *The 15 Minute Heart Cure*.

Early Work. Jennings began his career as a radio and television reporter and was the youngest radio station group owner in the nation. Later, he founded Jennings-McGlothlin & Company, a consulting firm that became the world’s largest media consultancy. His legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.