

Frank Newport

Editor-in-Chief, The Gallup Poll

Frank Newport is the Editor-in-Chief of the Gallup Poll and Vice President of the Gallup Organization in Princeton, New Jersey. He is in charge of the Gallup Poll assessment of American public opinion, which has been continuously measuring public moods and attitudes in this country since the 1930's. The Gallup Poll is the America's oldest continuous public opinion monitor, and is now conducted in a partnership arrangement with CNN and USA Today, and is syndicated by the Los Angeles Times.

His articles and reviews have appeared in the American Sociological Review, the New York Times, The American Journalist Quarterly, the Journal of Political and Medical Sociology, Social Forces, Public Opinion Quarterly, and Public Perspective. He is the co-author of *The Evangelical Voter: Religion and Politics in the U.S.* and contributed to both the 1996 and 1997 editions of *Where America Stands*, published by John Wiley.

Dr. Newport has appeared regularly on television and radio programs as a guest expert on public opinion, politics and polling. He currently is the featured analyst on the Gallup Poll segments on CNN which appear regularly from Gallup's own studio at its Princeton world headquarters. Newport has appeared on many other broadcast and cable programs, including NBC's Today Show, CNBC, the Fox News Channel, the McNeil Lehrer Report on PBS, NBC Nightly News with Tom Brokaw, the BBC, and CBC.

Following are Newport's speech topics:

- What Gallup Finds on America Today
- The Mood of America
- American Politics Today
- Contemporary Issues
- Contemporary Public Opinion
- Gallup Polls & The Mechanics of Polling