

Jack Uldrich

Global Futurist & Best-Selling Author

Acclaimed global futurist, speaker, and best-selling author, Jack Uldrich is frequently asked, “What will the future look like?” His response is, “Predictably unpredictable.” So how can you prepare for the unpredictable? The answer will surprise you. The key is embracing paradox: learning to unlearn, thinking about the unthinkable, recognizing failure as a key component of success, and understanding that an awareness of one’s ignorance is a key component of true wisdom.

Jack Uldrich paints vivid pictures of what the world may look like in just a few short years. He provides an in-depth exploration of how the “internet of things,” big data, social media, robotics, biotechnology, nanotechnology, artificial intelligence, renewable energy, and “collaborative consumption” will change everyday life for all of us in the very near future. He follows through with upbeat, practical, and actionable insights on future trends, emerging technologies, innovation, change management, and transformational leadership. He is an advisor to Fortune 1000 companies and has spoken to hundreds of businesses and organizations on five continents, including General Electric, General Mills, the Young Presidents Organization (YPO), Pfizer, Invitrogen, St. Jude Medical, AG Schering, Imation, Fairview Hospitals, Touchstone Energy, and more.

Widely-Respected Expertise and Best-Selling Books. Jack Uldrich is the best-selling, award-winning author of 13 books, including his latest, *Business as Unusual: A Futurist’s Unorthodox, Unconventional, and Uncomfortable Guide to Doing Business* and his forthcoming book is *The Great Reset: The Emerging Age of Reimagination, Reconnection, and Renewal*. His other well-known titles include, *Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow*, *The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business*, *Into the Unknown: Leadership Lessons from Lewis & Clark’s Daring Westward Expedition*, and *Jump the Curve: 50 Essential Strategies to Help Your Company Stay Ahead of Emerging Technologies*. He is also the author of *Green Investing: A Guide to Making Money through Environment-Friendly Stocks*, *Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future*, *Unlearning 101: 101 Lessons in Thinking Inside-Out the Box*, among others.

Uldrich is a frequent guest on major media outlets, including CNN, CNBC, and NPR, and he is an ongoing contributor on emerging technologies and future trends for publications like the *Wall Street Journal*, *Forbes*, *WIRED*, and *BusinessWeek*. His work has appeared in the *Futurist*, *Future Quarterly Research*, the *Wall Street Reporter*, *Leader to Leader*, *Management Quarterly*, and hundreds of other newspapers and publications around the country. He also regularly makes television appearances on PBS’ Frontline, the Science Channel, and the Discovery Channel.

Unlearn Your Assumptions. Jack Uldrich is the founder and “Chief Unlearning Officer” of The School of Unlearning—an international consultancy designed to assist organizations succeed tomorrow by unlearning today. He is known for his willingness to work with clients well in advance of his presentations in order to deliver highly tailored presentations that are guaranteed to help his clients not only profit today, but continue to prosper long into the future.