

## Erik Wahl

Synthesizer of Art and Business

Erik Wahl is an internationally recognized artist, TED speaker, and No. 1 bestselling author. His breakthrough experience as an artist and entrepreneur has translated into making him into one of the most sought-after corporate speakers on the circuit today.

On stage, Erik's keynote experience creates a dynamic multidimensional metaphor for how to systematically embrace innovation and risk. His message: disruption is the new normal and businesses must embrace creativity in a wholesale fashion, or risk being left behind. Erik's presentation inspires organizations to be increasingly agile and outlines how to use disruption as a competitive advantage. Some companies will be disrupted others will choose to be the disruptor. Choose wisely.

His new book, *The Spark and the Grind*, activates the essential components of translating ideas into action. His breakthrough thinking has earned praise from the likes of top influencers in both art and business.

Erik's previous book, a bestseller called *Unthink* was hailed by *Forbes Magazine* as "The blueprint to actionable creativity," and by *Fast Company Magazine* as "provocative with a purpose."

*The Warhol of Wall Street, the Renoir of ROI, The Picasso of Productivity, the Jobs of ... Well,*

*Jobs.* Erik discovered an alarming truth early in his career as a partner in a corporate firm: organizations that encouraged the mental discipline of creativity did better than those that did not put innovation as a priority mission. So he set out to challenge companies to change their way of thinking.

In the meantime, inspired by street art, he became an acclaimed graffiti artist—though he has since stopped selling his works for personal gain, and instead uses his art to raise money for charities. His keynote is where his passion for business growth and art converge into a fascinating performance.

Erik's list of clients includes AT&T, Disney, London School of Business, Microsoft, FedEx, Exxon Mobil, Ernst & Young, and XPrize.