

Matt Weinstein

Innovative Teambuilding Expert

What happens when the authority on fun and humor in the workplace gets swindled by Bernie Madoff? The man who was dubbed "Master of Playfulness" by People magazine and "America's Pied Piper of Play" by the Houston Post decides to continue his life's work creating innovative team building programs for more than 400 clients each year. But in the aftermath of the scandal, he finds a new sense of balance and strength. Matt Weinstein, the founding president of Playfair, Inc., has discovered that in difficult economic times, it is indeed possible to find joy, celebration, and a sense of meaning in the workplace.

Playing to his strengths. Drawing on his own experiences, and 20 years of research with Playfair, Weinstein's presentations are stuffed with enough content to fill a toy chest and brim with good humor. Weinstein believes that team building is not just a concept, but an experience. His unconventional vision has been the subject of dozens of national newspaper articles, magazine features, and television appearances. And all of his keynote presentations include dynamic audience participation as an integral part of the lecture program. Weinstein brings new meaning to the term "work hard, play hard," and motivates your team to innovate, motivate, and celebrate.

Weinstein was elected to the Speaker's Hall of Fame by the National Speaker's Association, and was honored by Successful Meetings Magazine as one of the "21 Top Speakers for the 21st Century." His nationally broadcast PBS television special, Fun Works!: The Power of Humor in the Workplace, brought him national acclaim as a pioneer in the field of experiential team building. He has written four books, Managing to Have Fun, Work Like Your Dog, and Dogs Don't Bite When A Growl Will Do, and his latest, Gently Down the Stream: 4 Unforgettable Keys to Success, which was co-written with Luke Barber.

The fundamentals of fun. Weinstein uses his specialized brand of energy to revitalize the office space, reduce job-related stress, and turn traditional workforce teams into team players. His long-term partnerships with companies like AT&T, IBM, and PriceWaterhouseCoopers have helped them reward, retain, and motivate their key employees. Matt teaches employees to be more productive, and instructs how to create a corporate culture of support and collaboration at work. Most important, though, Matt shows how to turn occupations into celebrations.

Matt Weinstein's lectures are high-energy and crowd-rousing. Be prepared not simply to listen to what he has to say, but to get involved with it, to learn from it, and to laugh.