

Robert Bryce

One of America's Most Prominent Energy Journalists and Authors

Robert Bryce is the acclaimed author of five books on energy. A passionate and engaging speaker, he is also a leading thinker on global energy, power systems, and innovation. His sixth book, *A Question of Power: Electricity and the Wealth of Nations*, will be published in March 2020 by his longtime publisher, PublicAffairs. Bryce is also the producer of a new feature-length documentary: *Juice: How Electricity Explains the World*, which was filmed in India, Lebanon, Iceland, Puerto Rico, New York, and Colorado.

Bryce's articles have appeared in a myriad of publications ranging from the *Wall Street Journal* to the *New York Times* and the *National Review* to the *Sydney Morning Herald*. He has given over 300 invited and keynote lectures to groups of all kinds, including the Marine Corps War College and the Sydney Institute.

His most recent book, *Smaller Faster Lighter Denser Cheaper: How Innovation Keeps Proving the Catastrophists Wrong* was published in 2014. The book shows how today – despite decades, and even centuries, of doomsday predictions from people like Thomas Malthus and Paul Ehrlich – more people are living richer, freer, healthier lives than at any time in human history. It shows how ongoing innovation in everything from solar panels to microprocessors is allowing humans to harness more energy more effectively than ever before. And those gains – all of which are coming thanks to the inexorable trend toward smaller, faster, lighter, denser, cheaper – will catalyze continuing prosperity.

Bryce's first book, *Pipe Dreams: Greed, Ego, and the Death of Enron*, was named one of the best nonfiction books of 2002 by *Publishers Weekly*. In 2004, he published *Cronies: Oil, The Bushes, and the Rise of Texas, "America's Superstate."* In 2008, he published *Gusher of Lies: The Dangerous Delusions of "Energy Independence."* A review of *Gusher* in the *New York Times* called Bryce "something of a visionary and perhaps even a revolutionary."

His fourth book, *Power Hungry: The Myths of "Green" Energy and the Real Fuels of the Future*, was published in 2010 by PublicAffairs. A reviewer in the *Wall Street Journal* called *Power Hungry* "unsentimental, unsparing and impassioned; and, if you'll excuse the pun, it is precisely the kind of journalism we need to hold truth to power." The *Washington Times* called it a "magnificently unfashionable, superlatively researched new book dares to fly in the face of all current conventional wisdom and cant."

Bryce is renowned for his analysis of industrial trends and the future of energy. He skillfully explains the physics and math behind our energy and power systems without resorting to jargon or hyperbole. An insightful and likeable speaker, Bryce offers valuable insight on the enormous scale of global energy use and the innovation that is driving down prices and increasing energy availability to consumers all over the world. He offers an uplifting message about how increasing energy availability, along with the inexorable push to do more with less, is fostering freedom, better education, and improved living standards all over the world.

In addition to his many publications, Bryce appears regularly on electronic media outlets ranging from Bloomberg TV and PBS to Fox News and Al Jazeera. He lives in Austin with his wife, Lorin.