

David Rehr

Advocacy Advisor

David Rehr gets results. As a lobbyist with more than 25 years of experience on Capitol Hill and in the advocacy community, he has key insight into helping organizations increase visibility and effectiveness. Rehr has enjoyed remarkable success in the realm of public policy and his no nonsense, down-to-earth style consistently helps organizations cut through the clutter and get their message heard. Whether he's helping an organization reinforce their brand in novel ways, or training grassroots members for the trip to Capitol Hill, Rehr's strategies are unexpected and impactful. With natural energy, and a mind brimming with ideas, its easy to see why he has been named to *Washington Life* Magazine's Power 100 list and is annually listed a Top Association Lobbyist. His communication techniques get noticed by key legislators and their staffs, and he excels in areas of strategy and branding.

High Impact. Rehr was most recently the president and CEO of the National Association of Broadcasters, where he spearheaded a multi-million dollar technology advocacy campaign and led the industry's DTV transition campaign. Before that, Rehr was president and CEO of the National Beer Wholesalers Association. Under his leadership, NBWA's visibility soared, and the association was ranked as one of the top ten most influential lobbying organizations by Fortune magazine. He has also served as principal lobbyist for the National Federation of Independent Business, and on the Hill as executive assistant to Representative Vin Weber (R-MN). Rehr holds a doctorate in economics from George Mason University, and his expertise and insights have been featured in numerous major U.S. media outlets, including the *Boston Globe*, *Wall Street Journal*, *USA Today*, *Washington Post*, *Washington Times*, *New York Times*, *ABC World News Tonight*, and C-Span. He has spoken in more than thirty states and has appeared at the prestigious National Press Club in Washington, DC. He currently serves as a senior advisor to Leading Authorities assisting associations, chambers of commerce, and nonprofit organizations design and stage high-impact Washington conferences and fly-ins. He also serves on the board of directors of Saint John's University and the Chamber of Commerce's Association Committee of 100.

Leave nothing to chance. Rehr has been an outspoken advocate for entrepreneurs and small business before the federal government. His extensive experience meeting with policymakers and testifying before Congress have given him an arsenal of tools, techniques, and instructive anecdotes to help associations achieve their objectives. He preaches preparation, and reminds associations to leave nothing to chance. Rehr is passionate about bringing new ideas to advocacy and presents a clear-headed and exciting plan for reinventing messaging strategy for increased effectiveness.