

Anders Sorman-Nilsson

Social Commentator, Creative Director and Founder of Thinque

Anders Sörman-Nilsson (EMBA / LLB) is a futurist and the founder of the think tank and trend analysis firm - Thinque, which provides data-based research, foresight and thought leadership assets for global brands across 4 continents. His vision is to disseminate and decode 'avant-garde ideas which expand minds and inspire a change of heart', and clients like Microsoft, Apple, Facebook, McKinsey, Jaguar Land Rover, Adobe, MINI, Rugby New Zealand and Lego trust his future guidance. He is an awarded keynote speaker who helps leaders decode trends, decipher what's next and turn provocative questions into proactive answers. He has published 3 books on digital transformation and innovation including 'Aftershock' (2020), 'Seamless' (2017) and 'Digilogue' (2013), is a member of TEDGlobal, and was nominated to the World Economic Forum's Young Global Leaders in 2019. He is the author of the 2020 Microsoft & Thinque whitepaper "How Artificial Intelligence is powering Australian Retail in 2020 and beyond", the co-creator of the Adobe Creative (CQ) Intelligence test, and is the host of the innovation podcast - 2nd Renaissance. His futurist thinking has been shared by the Wall Street Journal, Financial Review, Monocle, BBC, Esquire and ABC TV.
