

Gary Shapiro

President & CEO of the Consumer Technology Association

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)[®], North America's largest technology trade association. CTA owns and produces CES[®] – the most influential tech event in the world.

Shapiro directs a staff of about 200 employees and thousands of industry volunteers, leading his organization's promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for skilled employees, immigration and free trade and eliminating regulatory and tax burdens on innovators that delay, restrict or ban products and services. CTA does not seek government funding for industry.

Shapiro has testified before Congress on technology and business issues dozens of times and led the industry through its successful transition to HDTV. As chairman of the Home Recording Rights Coalition (HRRC), Shapiro led the manufacturers' battle to preserve the legality of recording technology and consumer fair-use rights, and was an early opponent in the fight to defeat SOPA and PIPA in Congress – legislation that would silence free speech online. He co-founded and chaired the HDTV Model Station, served as a leader of the Advanced Television Test Center (ATTC) and is a charter inductee to the Academy of Digital Television Pioneers, receiving its highest award as the industry leader most influential in advancing HDTV.

Shapiro is a *New York Times* bestselling author, whose books include "Ninja Future: Secrets to Success in the New World of Innovation" (HarperCollins, 2019), "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" (HarperCollins, 2013) and "The Comeback: How Innovation will Restore the American Dream" (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 1,000 opinion pieces have appeared in publications including *The Wall Street Journal*, *New York Times* and *Washington Post*, Shapiro has helped inform policymakers and business leaders on the importance of innovation in the U.S. economy.

In 2015, 2016, 2017, 2018 and 2019 [The Hill](#) named Shapiro one of the top lobbyists in Washington, DC. Shapiro has also been repeatedly named one of the 100 most influential people in Washington by *Washington Life* magazine and a Tech Titan by *Washingtonian* magazine. He has also held many exhibition industry leadership posts and received the exhibition industry's highest honors including the IAEE Pinnacle Award, TSE Gold Standard of Excellence and Legend of the Industry Award. Under Shapiro's leadership, CTA regularly wins awards for its success as a family friendly employer, the healthiest workplace of its size in Washington, and as a "green" tradeshow producer. In 2019, CTA earned its sixth consecutive selection as a *Washington Post* Top Workplace.

Shapiro sits on the board of the Focused Ultrasound Foundation. He served on the State Department's Advisory Committee on International Communications and Information Policy and the American Enterprise Institute Global Internet Strategy Advisory Board. He was also a member of the No Labels Executive Council and the United Nations Global Alliance for Information and Communication Technologies and Development Panel of Advisers. He served on the Commonwealth of Virginia's bipartisan Commission on Information Technology, which created policy positions for using the internet as a medium for business. He has also served on the Board of Directors of the Northern Virginia Technology Council, the Economic Club of Washington and on the Board of Visitors of George Mason University. He has been recognized by the U.S. Environmental Protection Agency as a "mastermind" for his initiative in helping to create the Industry Cooperative for Ozone Layer Protection (ICOLP). And he is a member of the Churchill Club's 2018 Academy.

Prior to joining CTA in 1982, Shapiro was an associate at the law firm of Squire Sanders. He has also worked on Capitol Hill as an assistant to a member of Congress. He received his law degree from Georgetown University Law Center and is a Phi Beta Kappa graduate with a double major in economics and psychology from Binghamton University. He is married to Dr. Susan Malinowski, a retina surgeon.