

Lisa Bodell

Founder and CEO of futurethink; Author of Best-Selling *Kill the Company*

FutureThink CEO Lisa Bodell ranks among the [Top 50 Speakers Worldwide](#) and is the **best-selling author** of *Kill the Company* and *Why Simple Wins*. She's a **global** expert on simplification and innovation, who inspires audiences to stop their old ways of working so they can do more work that truly matters.

A thought leader and serial entrepreneur, Bodell's transformational message has inspired executives at top-ranked organizations such as **Google, Novartis, Citigroup, LinkedIn, and CVS/Aetna**. Her provocative yet practical approach enables leaders and their teams to eliminate the unnecessary complexity and time-sucks that hold them back and make simplicity their competitive advantage.

Bodell is a monthly contributor to **Forbes** and has frequently appeared in **Fast Company, WIRED, The New York Times, Harvard Business Review**, and more. She's been featured in many major books such as Warren Berger's **A More Beautiful Question**, Adam Grant's **Originals**, and **After Shock**, the 50-year celebration of futurist Alvin Toffler's **Future Shock**.

Bodell has taught at both **American University** and **Fordham University** and has a **TED talk** on the topic of simplification. She's served on the board of advisors of several organizations, including the Global Agenda Council for the **World Economic Forum**, the **United States National Security Agency**, the **Association of Professional Futurists**, and the **Novartis board of Culture, Diversity & Inclusion**.
