

Nick Bilton

Special Correspondent at Vanity Fair, Former Lead Technology Writer for the New York Times, and Acclaimed Author

Nick Bilton is a journalist, designer, UI specialist, technologist, author, hardware hacker, and researcher. He holds a position as a special correspondent at *Vanity Fair* and was formerly the *New York Times*' technology and business columnist and the lead blogger for the paper's *Bits* blog. He is also the author of the book, *I Live in the Future & Here's How It Works* and *Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal*. Bilton has worked in numerous different industries within the context of design, research and development, technology, and storytelling—all with a focus on how technology is shaping our brains and lives. His presentations focus on the future of technology trends and how this evolution affects how we will do business in the future. He is a great choice for a forward-looking talk on innovation, media, technology, society, and generations (and how they fit into the workforce). He uses an extremely visual speech style, integrating video, slides, and interaction with the audience in order to engage his listeners and drive his message home.

Acclaimed Author. *I Live in the Future & Here's How It Works* explores the effects our byte-sized culture is having on our brains—looking at key research taking place in neuroscience and memory labs around the world. He also explores how technology will affect our culture, work, and brains when we look two to 20 years out. *Hatching Twitter* looks at the beginnings of the social media giant, and through unprecedented access and exhaustive reporting, he provides an intimate portrait of the men who accidentally changed the world and what they learned along the way.

Bilton's columns and articles for the *New York Times* have led to investigations by the Federal Trade Commission, the Department of Justice, and Congress. In late 2011, he began questioning the Federal Aviation Administration's arcane rules banning Kindles and iPads during takeoff and landing, and his reporting helped push the FAA to initiate a committee reviewing its rules. Bilton writes regularly about Apple, Facebook, Twitter and Silicon Valley, and his columns have covered gun control, privacy, voting, free speech online, and digital culture.

The Future Guru. He was previously the design integration editor for the *New York Times* and the user interface specialist and researcher for The New York Times Company Research and Development Lab. There he worked on a variety of research projects and explored technologies that could become commonplace in the next two to 10 years. His work in the R&D Labs included exploring and prototyping content and interaction on futuristic flexible digital displays, a vast array of mobile applications and devices, the Times Reader 2.0, print-to-mobile SMS, Semacode integration, data visualization, content in the living room, and context-aware sensors.

His role required core research of upcoming trends, technologies and reader behaviors, and the development of future example prototypes. Some of these included "smart content," where content followed the user around between devices, becoming aware of his or her location, interests, and previous news consumption. Additionally, Bilton is the co-founder of Shifd.com and NYCResistor. Bilton also is an adjunct professor at NYU/ITP (the interactive telecommunications program within the Tisch School of the Arts).