

## Haiyan Wang

Expert on Global Strategy, Co-Author of *Getting China and India Right* and *The Quest for Global Dominance*

**Haiyan Wang** is managing partner of China India Institute, a research and advisory organization with a focus on the transformational rise of emerging markets, foremost China and India, and implications for key stakeholders.

Noted the world over for her vast expertise, she ranked at #25 by *Thinkers50* as one of “the world’s most influential management thinkers.” Earlier, she was listed by *Thinkers50* in “*On the Guru Radar*” and short-listed for the “*2013 Global Solutions Award*” and “*2011 Global Village Award*.” She has also been named a “*New Guru*” by *The Economic Times*.

Haiyan writes frequently for *Harvard Business Review* and has also been a columnist for *Bloomberg Businessweek*. She is the co-author of three highly acclaimed books: *The Silk Road Rediscovered*, *Getting China and India Right* (which received the 2009 Axiom Book Awards’ Silver Prize as one of the world’s two best books on globalization/international business) and *The Quest for Global Dominance* (2nd Edition).

Her opinion pieces have appeared in top international media such as *The Wall Street Journal*, *BusinessWeek*, *Financial Times*, *Chief Executive*, *Wired*, *The Economic Times*, *China Daily*, *The Times of India*, *South China Morning Post*, as well as other outlets. She has been frequently interviewed by *CNBC*, *The Wall Street Journal*, *Fox Business*, *India Today*, *CCTV*, *CNN Expansión*, *INSEAD Knowledge*, and other prominent business media. She has also been an Adjunct Professor of Strategy at INSEAD.

A native of China and a coveted speaker, Haiyan speaks at major conferences such as the *Summer Davos*, *TEDx*, *Economist*, *CNN Expansión*, *Brookings Institution*, *Asia Society*, *Global Peter Drucker Forum* events as well as corporate forums in the United States, Europe, Asia, and Latin America.

Prior to the founding of China India Institute in 2007, Haiyan spent over 20 years consulting for and managing multinational business operations in China and the United States across several different industry sectors. Wang was among the first batch of Chinese to study international business shortly after China embarked on economic reforms and opened its doors to the outside world. In the mid-1980s, she published several papers on China’s foreign trade reform in Chinese journals such as *International Business* and *International Trade Tribune*. Drawing on her broad international experience, she helps clients dissect global trends and make sense of the complex global landscape. In a global market that is increasingly Asia-focused and Asia-impacted, Wang’s expertise and insight on strategic direction in the East is undeniably valuable.