

## Brian Solis

Best-Selling Author, Digital Anthropologist, Futurist, and Global Innovation Evangelist at Salesforce

Heralded as one of the 'top 10 people to know in Silicon Valley', and considered "one of the most important thought leaders of our time" and "one of the more creative and brilliant business minds of our time," Brian Solis shares his vision, research and experiences through keynotes at conferences and events worldwide to help people understand and embrace the dynamics defining the rise of digital transformation, innovation, connected consumerism and digital lifestyles. He is consistently ranked as one of the top speakers at some of the biggest events around the world.

Brian is indeed 'Mr. Futurist'. Not one to fly-by convention, Brian has personally influenced and shaped business and media through his work, lead numerous programs for Fortune 500 companies, notable celebrities, startups and is globally recognized as one of the most prominent thought leaders and published authors in new media. As a digital anthropologist, he humanizes technology trends to make sense to everyone at every level. His message simply resonates and that's why he's also followed by more than 700,000 people online and some of the most influential people in business, politics, entertainment, and other industries globally.

He's an eight-time, best-selling, and award-winning author and has published over 60 research reports on the future of business, work, digital transformation, innovation, and industries such as retail, healthcare, financial services, insurance, and public sector. Whether it's a technology or business event or an internal corporate summit, Brian brings a naturally engaging and entertaining message of clarity, meaning, and inspiration.

His blog, [BrianSolis.com](http://BrianSolis.com), is among the world's leading business online resources. Brian also contributes to FastCompany, ZDNet, Techonomy, CIO, ADWEEK, and Singularity University