

## McChrystal Group

Leadership Consultant Group

McChrystal Group is an elite advisory services firm that aims to build adaptable teams capable of solving the world's most complex leadership challenges. The firm's diverse mix of professionals from the military, intelligence community, academia, and private sector are charismatic presenters and can speak with authority about leadership, management, and helping organizations of all kinds become more adaptable.

General [Stan McChrystal](#) founded McChrystal Group to apply lessons learned in the battlefield to corporate America. In 2003, when he took command of the Joint Special Operations Task Force, he quickly assessed that conventional military leadership approaches were failing. Al Qaeda in Iraq was a decentralized network that could move quickly, strike ruthlessly, and seemingly vanish into the local population. The allied forces had a huge advantage in numbers, equipment, and training—but none of that seemed to matter.

To defeat Al Qaeda in Iraq, General McChrystal and his colleagues discarded a century of conventional wisdom and remade the task force, in the midst of a grueling war, into something new: a network that combined transparent communication with decentralized decision-making authority. The walls between silos were torn down. Leaders looked at the best practices of the smallest units and found ways to extend them to thousands of people on three continents, using technology to establish a oneness that would have been impossible even a decade or two earlier. The task force became a “team of teams”—faster, flatter, more flexible—and beat back Al Qaeda.

After retiring from the military in 2011, General McChrystal and like-minded colleagues explored how they could capture their learnings from counterterrorism and translate them into the private sector, based on the premise that businesses today are experiencing parallels to what General McChrystal and his colleagues faced in the war theater.

Through its work as an advisory services firm, McChrystal Group now applies these lessons to American business through leadership and management consulting engagements, keynote speeches, executive training sessions, and multi-day classes.