

Mike Walsh

Best-Selling Author & CEO of Innovation Research Lab, Tomorrow

Mike Walsh is the CEO of Tomorrow, a global consultancy on designing companies for the 21st century.

He advises leaders on how to thrive in the current era of disruptive technological change. Mike's latest book, *The Algorithmic Leader: How to be smart when machines are smarter than you*, offers a hopeful and practical guide for reinventing leadership and organizations. Mike's other books include *Futuretainment*, published by Phaidon (winner of the design award by the Art Director's Club in New York) and *The Dictionary Of Dangerous Ideas*.

Each week, he interviews provocative thinkers, innovators, and troublemakers on his weekly podcast, *Between Worlds*. A true nomad, Mike travels over 300 days a year worldwide, researching trends, collecting innovation case studies, and presenting on the future of business.

Thought Leader. Rather than focusing on the distant future, Mike takes an anthropological approach—scanning the near horizon for emerging technologies and disruptive shifts in human behaviour, and then translating these into pragmatic plans for business transformation. A prolific writer and commentator, Mike's views have appeared in a wide range of international publications including *BusinessWeek*, *Forbes*, and *The Wall Street Journal*.

Global Nomad. Constantly travelling the world for the best ideas, Mike spends more than 300 days a year on the road interviewing innovators, entrepreneurs, and corporate revolutionaries to provide his clients and audiences with a fresh and compelling vision of tomorrow's opportunities.

Corporate Experience. Mike has been a pioneer in the digital space since the 1990's, running both successful start-up ventures as well as holding senior leadership positions in established media organisations. With a background in corporate law and management consulting, he began his career at XT3, a spin out from McKinsey and one of the first digital consulting firms created to help major companies embrace the embryonic Web. During the first dotcom boom, Mike launched the technology publishing group internet.com in Australia, which went on to become the leading local technology news and events platform in the country.

He also founded and ran Jupiter Research in the Asia Pacific, one of the first research agencies to track the early adoption of e-commerce and digital business models by online consumers. During this period, he was recognised as one of Australia's "Top 30 Entrepreneurs Under 30."

After his experiences in the Web space, Mike spent five years in senior strategy roles at News Corporation where he helped shape the digital strategy for both their Australian newspaper and Asian TV divisions. Directly engaged by the CEO of Star TV to provide the company with a digital roadmap for their operations, he began his in-depth research into the fast growth markets of Asia.

While in Hong Kong and inspired by the dramatic changes taking place in China and India, Mike founded his latest venture, Tomorrow—an innovation research lab focused on emerging technology and disruptive consumer behaviour. Always in demand for his fresh insights and practical future-focused strategies, Mike has advised the CEO's and senior management teams at multinational companies including the BBC, Fuji?Im, Richemont, MSN, Star TV, Televisa, Philips, and HSBC.

In addition to his corporate profile, Mike is a published photographer and supporter of the Arts. His photographic images from his travels around the world helped his book, *FUTURETAINMENT*, win an Art Director's Club award in NYC. He has also served on the Director's Circle at the Australian Museum of Contemporary Art.

As a global nomad and consumer trend scout, Mike does live research, in the trenches, with big corporations and entrepreneurs all over the world bringing a truly global perspective to every event.