

## Amy Wilkinson

Founder of Wilkinson Innovations, Lecturer at the Stanford Graduate School of Business and Author of *The Creator's Code*

Amy Wilkinson is founder of Wilkinson Innovations, author of *The Creator's Code: The Six Essential Skills of Extraordinary Entrepreneurs*, and Lecturer at Stanford Graduate School of Business. She advises executives and emerging leaders around the world on how to master the skills that underlie entrepreneurial success.

Wilkinson's career spans leadership roles at McKinsey & Company, J.P. Morgan and as founder of Alegre, a foreign-based export company. She has also served in the White House as a senior policy advisor to the United States Trade Representative and a White House Fellow.

Fascinated by how leaders must reinvent their approaches to excel in an entrepreneurial age, Wilkinson interviewed 200 of today's top entrepreneurs including the founders of Airbnb, LinkedIn, eBay, PayPal, Yelp, Dropbox, Tesla Motors, SpaceX, Chipotle, Under Armour, Spanx, Jetblue, and Revolution Foods to distill what it takes to go from start-up to scale in our rapidly changing economy. She conducted this work while a senior fellow at Harvard University and public policy scholar at the Woodrow Wilson Center. The Ewing Marian Kauffman Foundation awarded Wilkinson a grant for her groundbreaking research on high growth entrepreneurs.

Wilkinson has been a keynote speaker for corporations, institutes, and universities around the world. Recent speaking events include the World Economic Forum at Davos, Consumer Electronics Show, NASSCOM (India's Leadership Forum), Microsoft, IBM, TD Ameritrade, National Governor's Association, and Federal Reserve Board of Governors.

She is an expert for *The Wall Street Journal*. Wilkinson and her work have been featured by *CNN*, *Fox News*, *CNBC*, *Bloomberg TV & Radio*, *NPR*, *The Wall Street Journal*, *The Economist*, *Fortune*, *Forbes*, *Inc.*, *TIME*, *The Washington Post*, and *USA Today*.

Wilkinson earned BA, MA, and MBA degrees from Stanford University. She is a member of the Council on Foreign Relations and a 2015 Eisenhower Fellow.