

## Gene Randall

CNN National Correspondent

Gene Randall's professional career is highlighted by decades as an award winning network television journalist, a span of years when he covered history-making events in the United States and around the world, from Washington to Moscow, from Berlin and Warsaw to Valdez, Alaska.

As a CNN anchor and correspondent, Gene reported from the scene on the fall of the Berlin Wall, the liberation of Kuwait, U.S. troops in Somalia, the U.S invasion of Panama, and the Exxon Valdez disaster. He also specialized in American politics and covered five U.S. Presidential races from the campaign trail. With NBC, as Moscow correspondent, Randall chronicled the Solidarity strikes in Poland and the political rise of Mikhail Gorbachev. Later, for CNN, both from Washington and the streets of Moscow, he reported on the turmoil that led to the end of the Soviet Union and its domination of Eastern Europe.

That experience and global savvy form the bedrock of Gene Randall Enterprises. It is the "go to" place for services ranging from media training, panel moderating, and corporate-video production to hosting corporate, association, and non-profit group meetings and online interviewing.

Recent years have brought a wide variety of Media Training clients Gene's as word spreads that his work with business leaders and others is extremely cost-effective in dramatically upgrading their media-readiness.

High profile meetings remain a staple of Randall's work as well. For the Professional Beauty Association in Scottsdale, he emceed and conducted a panel on industry trends. At a U.S. Chamber of Commerce issues-luncheon in Washington, he moderated an influential panel focused on the BP oil spill and its ramifications for the formulation of a coherent U-S energy policy.

In San Francisco, for the COLAS Group, world leader in road construction and maintenance, Gene anchored a three-hour workshop promoting COLAS' commitment to a culture of continuous improvement and the need for its companies to embrace the concept of change to drive future growth and profitability.

Randall also delivers high powered live audience interviews and post-speech Q and A with major newsmakers, all designed to provide clients with the highest value for their dollars.