

## Mitch Joel

Technology and Innovation Expert & Best-Selling Author

When brands like Google, Walmart, TikTok, Deloitte, Shopify, Microsoft, Procter and Gamble, Twitter, and Unilever want to know what's next for them (and their customers), they call tech an innovation expert Mitch Joel.

Is your company or industry association trying to figure out how to move forward in a world of transformation and disruption? How do you decode the future, see what's coming next, and innovate accordingly? What changed about your business during, what Mitch called, "The Great Compression?" Every industry and business is dealing with disruption in different ways. And every business is trying to figure out how to best innovate and transform. This is where Mitch Joel fills in the gaps and helps organizations position themselves for future success.

Exclusively represented by [Leading Authorities speakers bureau](#), Mitch is charismatic and engaging storyteller who takes audiences on an exciting ride that helps them understand how to manage disruption and leverage new technologies to outpace the competition. Since 2005, he has given anywhere between 40 to 60 keynote presentations a year to small, medium, and large organizations in B2B and B2C spaces all over the world. Since the pandemic, Mitch has delivered more than 200 virtual presentations for brands like Google, Walmart, SAP, Sanofi, the National Retail Federation, the Canadian Franchise Association, and countless others. His style is big, engaging, entertaining, educating, and eyebrow raising, and he customizes every presentation for maximum impact. Your audience will leave informed and ready to tackle the future today.

Mitch is now co-founder of ThinkersOne. ThinkersOne empowers companies with personalized thought leadership video content from the best thinkers in the world. Prior to ThinkersOne, Mitch spent close to three decades in the technology and media industry as both an executive and entrepreneur. This included publishing music magazines, launching a record label, building out media sales at one of the first search engines, marketing one of the first mobile content publishing platforms, and eventually building, running, and selling his own agency to WPP — one of the world's most valuable marketing and communications holding companies. In that role, he was President of a global marketing agency operating in 25 countries with close to 3000 employees.

Mitch has been called "one of North America's leading visionaries" by *Strategy Magazine* and was awarded the highly prestigious "Top 40 Under 40" — but he is much more than that. Mitch is also a bestselling business book author. His first book, *Six Pixels of Separation*, named after his successful podcast, is a business bestseller. His second book, *CTRL ALT Delete*, was named one of the best business books of 2013 by Amazon.

In 2019, Mitch was named to Dr. Marshall Goldsmith's "100 Coaches" list celebrating the world's leading executive coaches, top business thinkers, and best leaders. Thinkers50 named Mitch to their exclusive Radar class for 2021. "The Radar class features an eclectic mix of people who have crossed our personal radars and who, we believe, will make an impact with their campaigning, their ideas, their research and their passion in the year ahead."

If your next event is focused on helping your audience decode the future, figure out what's next to stay relevant and ahead of the curve, Mitch is here to serve — whether it's live and in person or online in a virtual meeting.