

Greg Williams

Editor-in-Chief, WIRED Magazine

Greg Williams is an authority on technology trends and the ways they impact business and society. As editor-in-chief of *WIRED* magazine, Greg meets the innovators, thinkers, scientists, entrepreneurs, and creatives who are changing the world and writes on a variety of subjects, including innovation, technology, business, creativity, and ideas. The annual trends report he edits, *WIRED World*, is essential is seen as an essential briefing for senior leaders who want to understand the forces shaping the global business.

Exclusively represented by [Leading Authorities, Inc. speakers bureau](#), he possesses a unique combination of storytelling expertise and an in-depth knowledge of the future of technology and how it will impact every sector of business. This enables him to transform complex information into entertaining and accessible insights that prepare audiences for what's coming next. Greg primarily speaks on what's new and what's next and how organisations and individuals can best prepare themselves for what's on the horizon. He also has extensive experience as a conference facilitator and moderator, having interviewed world leaders and CEOs of some of the world's best-known companies.

He speaks on the technology and trends shaping the world, from artificial intelligence to the blockchain, sustainability to fintech, cybersecurity to personalized healthcare, automation and robotics to the space industry, the future of work to the next wave of disruptive forces impacting every organisation. In every presentation, Greg identifies the challenges and opportunities for organizations in every sector to innovate in an accelerating culture where norms are shifting.

Having delivered incisive, actionable insights, Greg's dynamic presentations have received praise from clients in multiple areas of industry, including finance, retail, travel, healthcare, apparel, software, manufacturing, mobility, security, energy and consulting.

Spending his days scanning the horizon for world-changing technologies, ideas and companies, Greg is constantly on the lookout for genuinely transformative trends. His dynamic presentation style enables his audiences not only to understand these shifts, but also inspires them to implement the changes they need to make in order to move their businesses and brands forward in a fast-changing landscape.

Greg has delivered keynote speeches at technology and corporate events throughout Europe, North America and Asia. He has interviewed CEO-level business-people at both private and public events and has moderated panels with executives from FTSE 100 and Fortune 500 companies at high-profile conferences and private gatherings. Greg enjoys an international career – he has lived in both London and New York – and travels regularly in search of the people and ideas that are transforming our world. In the past few months he has delivered keynotes, moderated panels and facilitated conferences in Europe, North America, Asia, and the Middle East.

His essay on neuroeconomics was featured alongside essays by Bill Gates and Joseph Stiglitz in the book, *Connecting Minds, Creating the Future*. Greg's success as a long-form storyteller in novels – he has had six published – and journalism means that he has a particular interest and expertise in the power and role of content as traditional media channels transform and new ones proliferate.