

Jay Baer

American Marketing Consultant, Speaker, and Author

Jay Baer is an experienced pro, having given hundreds of insightful, humorous presentations world-wide to audiences as large as 15,000, and a Certified Speaking Professional (CSP)

- A renowned business strategist
- A popular emcee and event host
- A *New York Times* best-selling author of five books
- An advisor to more than 700 companies since 1994, including Caterpillar, Nike, The United Nations and 32 of the FORTUNE 500
- An entrepreneurial success story, having started five multi-million dollar businesses from scratch
- Founder of Convince & Convert, a strategy consulting firm that helps prominent companies gain and keep more customers through the smart intersection of technology, social media, and customer service
- A media brand. Jay's Convince & Convert Media division runs the world's #1 content marketing blog, multiple podcasts, and many other education resources for business owners and executives
- An active venture capitalist and technology advisor, as well as an avid tequila collector
- A go-to source for the press including *NPR*, *USA Today*, *Time*, *Real Simple*, *CBC* and many more
- Host of the popular Social Pros podcast, named the best marketing podcast in the 2015 Content Marketing Awards