

Alex Conant

Republican Strategist and Former Communications Director for Marco Rubio's 2016 Presidential Campaign

Alex Conant is a Republican political operative and communications consultant who served as communications director for Senator Marco Rubio's 2016 presidential campaign. A trusted Rubio advisor for five years, he previously served as Sen. Rubio's press secretary in the Senate before leading communications for his presidential bid. As communications director, he played a large role in shaping Rubio's message in the Senate and launching his presidential platform, helping separate Rubio from a large field of candidates and carrying him through to the near-end of the Republican primary season. Exclusively represented by [Leading Authorities, Inc. speakers bureau](#), Conant is currently a partner with public relations firm Firehouse Strategies. He discusses the current political environment, the media's role in elections, the future of both major political parties and media organizations, and how businesses and individuals can leverage public opinion to their advantage. Equal parts political junkie and innovative strategist, Conant tells it like it is and takes audiences behind the scenes with major campaigns and Washington's key players.

Having worked on every election over the last decade, Conant previously served as Gov. Tim Pawlenty's communications director during his 2012 presidential campaign and assisted Sen. Joni Ernst's successful 2014 Iowa senatorial campaign. Conant also formerly served as national press secretary for the Republican National Committee and as a White House spokesman during President George W. Bush's second term.

A senior advisor to two presidential candidates and three senators, Conant has a unique perspective on the political process and those involved. With unparalleled communications experience and a true insider's understanding of the way Washington works, Conant has held offices on The Hill and in the West Wing. A communications consultant who has provided advice on press relations, media training, and communications plans to major political organizations and candidates, he has a masters degree in public affairs from the University of Wisconsin-Madison. He often appears on major networks including CNN, MSNBC, and Fox News to comment on the election cycle, media's role in politics, and how to best implement successful political and communications policies.