

## James Bilefield

Technology Expert, Investor and Entrepreneur

James is a serial digital entrepreneur, who quit a successful investment banking career to build a series of technology-based disruptors around the world.

He scaled Skype's global business as part of its founding management team, managed the digital transformation of media group Condé Nast across 27 countries, and led a major investment in luxury e-commerce leader Farfetch. He also co-founded UpMyStreet, one of the UK's first digital businesses, ran OpenX, a pre-IPO company delivering billions of digital ads daily, and managed large parts of Yahoo!'s operations during its major growth phase.

James currently serves on a number of public, private and not-for-profit boards, addressing a broad range of digital transformation and growth initiatives. He also holds advisory positions at McKinsey & Company and Advent International, and is an active technology investor and mentor.

James brings deep insight into the digital mindset, drawing on his hands-on roles as a digital practitioner and disruptor across a range of global industries. He is a lively and passionate speaker, with a core belief in the power of technology to disrupt and transform for the better organisations, industries and all of our lives. He is able to speak on a variety of topics, including business and industry transformation, culture change and artificial intelligence.