

## Michael Parrish DuDell

Best-Selling Author, Expert on Millennial Workforce, & Entrepreneur

Michael Parrish DuDell is an entrepreneur, keynote speaker, and the bestselling author of *Shark Tank Jump Start Your Business* and *Shark Tank Secrets to Success*—the official business books from ABC’s hit show "Shark Tank."

Ranked as one of the top business authors by Amazon.com and named “one of nation’s leading Millennial voices” by IBM, Michael is a recognized industry expert and commentator who’s regularly featured across numerous media outlets, including CNN, CNBC, Fox News, Fox Business News, Bloomberg TV and many more.

An award-winning international keynote speaker, Michael delivers high-energy speeches and workshops designed to help businesses and leaders build future-focused organizations and connect to a new generation. He has spoken for and collaborated with some of the world’s most influential brands, including companies like Kraft, Visa, L’Oreal, Toyota, and American Express.

Michael is a contributor to several publications and authors a quarterly small business column for *Costco Connection*, which has a monthly circulation of 8.6 million.

Previously, Michael served as editor of GE’s *ecomagination.com* and the host of GE’s web series *Green Room Live*. Prior to that, he was the managing editor of *The Domino Project*—a publishing company founded by marketing luminary Seth Godin and powered by Amazon.com—and the host of *The Next Crop*, a syndicated video series sponsored by Citrix and Forbes Media.

Michael is a One Young World Ambassador, a member of the Young Entrepreneur Council, and an advisor to numerous companies. Outside of the office, he works closely with an array of social organizations.