

## Pippa Malmgren

Authority on Geopolitical, Economic and Technological Trends, Founder and CEO of the Geopolitica Institute

Dr. Pippa Malmgren is a digital diviner: she uses years of experience at the highest levels of geopolitics and industry to identify the trends that others might miss in a turbulent landscape. Her work in the White House, with heads of government, NATO generals, tech startup founders and professional investors gives her a unique perspective on world events.

She educates, advises and consults on a global scale for public and private organisations, national governments, financial institutions, associations, industry executives and more. She has served President George W. Bush as a Special Assistant to the President and on the Economic Council, advising on the Enron scandal and terrorism risks to the economy post-9/11. She was until 2019, a Non-Executive Board Member of the Department of International Trade in the UK. Using all the knowledge she's gathered over an eclectic and stimulating career, she has founded and worked with tech startups across a range of disciplines including robotics, space, Web3, motorsports, biotech and clean water, some of which have won national technology awards. She has been named one of the most influential women in tech by several organisations.

Pippa has delivered keynote speeches for Google, American Express, Ernst and Young, Barclays and HSBC, as well as giving the Commencement Address at the London School of Economics graduation ceremonies multiple times throughout the years. An award-winning author of four books, she can synthesise complex concepts into ideas that an audience will want to take away.

Pippa leaves audiences energised, empowered and excited to seek out the next big opportunity, and always scores in the top percentile with live and virtual audiences. Her keynote speeches are infused with her signature combination of expertise and charisma, providing valuable insights, practical solutions and cautious optimism for the future.