

Anil Gupta and Haiyan Wang

Leading Experts on Global Trends and Strategy

Dr. Anil Gupta and Haiyan Wang are world-revered experts on global trends and business strategy, and co-authors of the new book *The Silk Road Rediscovered: How Indian and Chinese Companies Are Becoming Globally Stronger by Winning in Each Other's Markets*. A roadmap for understanding the business challenges and opportunities in China, Dr. Gupta and Wang's new book breaks down how businesses should view and respond to shifting power centers and foreign policy strategies, as well as how organizations can prime themselves for global expansion and benefit from emerging markets. In speeches, they share key lessons learned throughout their research and offer case studies for how pioneering corporations in Asia have built partnerships to help them succeed in the new global economy. Their book is the first to ever analyze the growing corporate linkages between India and China and clearly illustrate why, by 2025, their relationship will be one of the ten most important bilateral ties worldwide.

Haiyan Wang is managing partner of the China India Institute, a Washington D.C.-based research consultancy with a focus on creating winning global strategies that leverage the transformational rise of China and India. She has also been an Adjunct Professor of Strategy at INSEAD. Haiyan has been listed by Thinkers 50 in "On the Guru Radar" and short listed for the "2011 Global Village Award." She has also been included in the list of "New Guru" by The Economic Times.

Dr. Anil Gupta is widely regarded as one of the world's leading experts on strategy and globalisation. He is currently the Professor of Strategy and Organization as well as Research Director at the Center for International Business Education & Research at The University of Maryland. He also serves as chief advisor to The China India Institute, a Washington D.C.-based research and consulting organization. Dr. Gupta outlines how companies can leverage the market and the resource opportunities presented by the China and India phenomenon to achieve global dominance within their particular industries. He also talks about the key questions that business leaders must address in order to develop winning strategies to go global and to transform global presence into global advantage. He offers conceptual frameworks that business leaders can use to answer these questions.