

## Morgan Houssel

Partner, Collaborative Fund and Former Columnist, The Wall Street Journal and The Motley Fool

Morgan Houssel is a partner at the Collaborative Fund, a venture capital firm backing young companies that are moving the world forward.

Previously, he was a columnist at *The Wall Street Journal* and *The Motley Fool*. He is a two-time winner of the "Best in Business" Award from the Society of American Business Editors and Writers and was selected by the *Columbia Journalism Review* for the "Best Business Writing Anthology". In 2013 and 2016, he was a finalist for the "Gerald Loeb" Award and "Scripps Howard" Award.

Using insights from psychology, history, neurology, and sociology, Morgan walks audiences through the cognitive biases that cause investors to become their own worst enemies, and explains how understanding your own behavior can be the key to reaching your financial goals. An expert on behavioral finance and investing history, his presentations combine storytelling with the latest research to discuss the current state of financial markets, the investment industry, and personal finance. He also wrote the following two books, *Everyone Believes It; Most Will Be Wrong* and *50 Years in the Making: The Great Recession and Its Aftermath*.

"Morgan Houssel's explanatory skills are simply superb. Best of the class," praised the judges of the prestigious Society of American Business Editors and Writers.

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