

Ian Altman

B2B Growth Expert, Best-Selling Author, Forbes and Inc. Columnist, & Keynote Speaker

Organizations call on keynote speaker, Ian Altman to inspire audiences with a modern approach to grow business with integrity.

As a CEO for two decades, Altman founded and grew his own business-services and technology companies from zero to over \$1 billion in value. This business success, backed by years of researching how customers make decisions, established Ian as a leading authority on accelerating business growth.

B2B organizations around the world have achieved remarkable, measurable business growth with Altman's integrity-based approach from his best-selling book, *Same Side Selling*. He also is the founder of the Same Side Selling Academy – a platform that includes courses, coaching sessions, and resources to help marketers and salespeople in all industries hit their targets and sell in a way that aligns with integrity.

Through his energetic, humorous, and interactive talks, Ian engages executives, subject matter experts, marketing and sales professionals alike. He shares proven methods to help modernize sales and marketing to align with today's customers. Whether speaking to an audience of hundreds, thousands, or a small group of executives, Altman's message still resonates.

As a business growth expert and bestselling author audiences are drawn to Altman's popular weekly podcast, Same Side Selling, available on iTunes. Hundreds of Altman's articles on business and leadership can be found on Inc. and Forbes.

Discover more about Ian Altman as a keynote speaker and how he helps his clients achieve remarkable results.
