

John McLaughlin

Pollster, Strategic Consultant, and CEO & Partner, McLaughlin & Associates

John McLaughlin has worked professionally as a strategic consultant and pollster for over 35 years. During this time, he has earned a reputation for helping some of America's most successful corporations and winning some of the toughest elections in the nation.

With his fast-paced banter and bombastic commentary, John McLaughlin cuts to the chase of today's political issues. As a hard-driving yet humorous host, John McLaughlin is trusted by millions of Americans each week to shred Washingtonian jargon and strategy to its basic, understandable elements.

His political clients have included former Presidential candidates Steve Forbes and Fred Thompson, former California Governor Arnold Schwarzenegger, former Florida Governor Jeb Bush, Georgia Governor Nathan Deal, and 22 current and former US Senators and 21 current Republican members of Congress. John also worked as an advisor and pollster for Donald Trump from the primaries through Election Day of 2016.

Internationally, John has done work in Israel for Prime Minister Benjamin Netanyahu, The Conservative Party in the United Kingdom, and for the former Conservative Prime Minister Stephen Harper of Canada.

He is a founding partner of Opiniones Latinas, a public opinion research company dedicated to researching opinions of Latinos nationwide. John has appeared on every major broadcast and cable channel, as well as prominent radio talk shows across America. His articles have been published in a wide range of publications including National Review, Middle East Quarterly, Campaigns and Elections, and The Polling Report.

His work has been recognized by winning Telly and PR Week Campaign Awards.

John is a graduate of Fordham College (BA) and holds an MBA from Fordham University with concentrations in Finance and Quantitative Methods. He is also a member of MENSA.
