

Greg Orme

Creativity & Innovation Author & Speaker

Greg is a speaker, award-winning author and facilitator who's delivered more than 400 talks to executive audiences around the world.

He helps leaders thrive in a world of accelerating change through creative-thinking, innovation and entrepreneurial spirit.

His book [The Human Edge](#), **how curiosity and creativity are your superpowers in the digital economy (Pearson)** won the *Business Book of The Year 2020* and is being translated into Chinese, Vietnamese and Korean.

Greg was the founding CEO of London Business School's *Centre for Creative Business*. He now leads organisational change and leadership development programmes with global clients in banking & insurance, automotive, FMCG, manufacturing and technology.

Greg has appeared on BBC World News and in The Financial Times and is a regular contributor to Forbes. He published his first acclaimed book in 2014: [The Spark](#), **how to ignite and lead business creativity (FT Publishing)**
