

Samantha Radocchia

Cultural Technologist, Blockchain Pioneer, & Co-Founder of Chronicled, Inc.

Samantha Radocchia, or "Sam Rad" for short, is an entrepreneur, keynote speaker, author, and emerging tech advocate who combines the mindsets of an anthropologist and a technologist.

Sam has delivered keynotes globally and led corporate trainings at Fortune 500 corporations, trade associations, conferences, national governments, NGOs, investment firms, and the United Nations, educating leaders on the technologies and cultural shifts that will shape their organizations—and daily lives—in the years to come.

A reformed gamer, she started studying virtual currencies in 2009 while writing her anthropology thesis on currency exchanges in the virtual world, "Second Life." Since then, she has founded three companies, holds several patents, and was an early outspoken voice in blockchain as the co-founder of Chronicled, an enterprise blockchain company focused on supply chain. Sam now consults executives, trade associations, governments, and investors on emerging technology trends and delivers keynotes at events worldwide. Most recently, she founded a company currently in stealth, working at the intersection of livestreaming and global payments.

In addition to emerging technology, Sam is deeply passionate about Future of Work, Future of Production, Future of Community/Governance, Future of Cities, Future of Finance, Future of Wellness as well as sustainability, not just in respect to environment, but in business. She has built experimental cities, leveraging blockchain, IoT, robotics, and AI; assisted in the creation of large scale RPG game design and virtual world architecture; deployed mesh sensor networks across small and medium sized cities; worked with governments to track temperatures of volatile substances and medicines across hostile environments; created globally distributed and decentralized organizations of 1000+ members and helped companies shift to embrace remote work; assisted in the creation of a decentralized voting and governance system; rolled out identity and cryptocurrency to disaster zones and refugee camps; architected a decentralized manufacturing network with connected 3D printers and 3D knitters; deployed a drone delivery and authentication service on blockchain; assisted in the creation of a smart charging station for autonomous vehicles; and more. She also is trained in and speaks on organizational culture and theory, particularly as we shift to globally distributed and remote workforces. Her lectures on risk, emotional intelligence, and intuition have been featured by globally recognized universities such as MIT, Harvard, Columbia, and UCL.

Sam is the author of the #1 best-selling book, *Bitcoin Pizza: The No Bullshit Guide to Blockchain*, writes as a contributor to Forbes, and was named to their 30 Under 30 List in 2017. She writes in her blog on "Radical Next Ideas," and believes that the idea of Radical Evolution is paramount to the, now outdated, Digital Transformation mindset. She seeks to utilize technology to empower, not entrench.

Sam is a licensed pilot and has accumulated over 700 jumps as a competitive skydiver. Follow Sam on Twitter at @SamRadOfficial.