

## Samantha Radocchia

Blockchain Pioneer and Co-Founder of Chronicled, Inc.

Samantha Radocchia is the co-founder of Chronicled, Inc., which leverages blockchain and IoT technologies to deliver smart supply chain solutions. In 2018, Chronicled was named San Francisco's Best Tech Company by SF Weekly ; previous winners include Twitter and Google. Founded in late 2014, Chronicled has been a pioneer in interfacing physical asset and supply chain workflows with blockchain systems. Named to the 2017 Forbes magazine "30 Under 30" list in the category of Enterprise Technology, Radocchia has an entrepreneurial background that spans several technology companies. She became interested in blockchain as a mechanism to facilitate trusted interoperability, a challenge she sought to overcome leading her first two companies. She is the author a book exploring blockchain and its impact on culture and society, entitled Bitcoin Pizza.

In presentations, Radocchia takes the complex issue of blockchain and breaks it down into several digestible and understandable pieces, exploring what our current global operating system is lacking, how blockchain fixes those gaps, how it works, and the opportunities it presents. She then goes on to explore case studies of blockchain in practice now, as well as predictions for how it will be used in the future as the world's de facto operating system. Given her experience as the founder of a leading blockchain company, she is also able to customize presentations to various industries. Finally, she looks at the ways blockchain will work alongside other emerging technologies—Additive Manufacturing, AI, machine learning, IoT, sensors, and more—to create more efficient, productive, and socially equitable societies.

During 2017, Radocchia's company Chronicled launched a project to bring security to supply chains for physical gold bullion and commodities. Also, in 2017, the company proved a method to privately record supply chain events on a blockchain ledger in partnership with major pharmaceuticals companies Pfizer, Genentech, McKesson, AmerisourceBergen, Cardinal, and Abbvie. Currently, Chronicled's most active market verticals are pharmaceuticals, commodities, automotive, chemicals, and precious metals and minerals.

She is an outspoken voice on the ways blockchain will continue to impact businesses and has spoken about this on television and as a contributor on blockchain issues to Forbes.

On the personal side, she is an avid risk-taker and "daredevil," attaining her pilot's license at the age of 17 and accumulating over 700 jumps as a competitive skydiver.