

Freddie Ravel

Grammy-Nominated Performer, Communication Expert and Business Visionary

For over two decades Freddie Ravel has served as a catalyst to help people better collaborate, communicate and amplify their impact through the science and universal language of music.

Revealing the musical keys of communication to unlock the super powers of peak performance and engagement, he's guided businesses to push beyond their goals through live events, executive coaching and his signature "Keynote Concerts" in 80+ countries around the world.

Rocking stadiums with Carlos Santana, the #1 charting recording artist and keyboardist directed the band that bridged black and white America, Earth, Wind and Fire, joined Madonna on the silver screen, performed the Grammys with Prince and led the teams behind J Lo and Lady GaGa to empower successful multi-cultural and generational integration.

As a spoken word poet and featured author alongside Maya Angelou, Muhammad Ali and Stevie Wonder, Freddie had the honor to work directly with the family of Martin Luther King Jr. to release "Open My Eyes, Open My Soul."

Speaking and music would merge in 1995 to create a music-applied-to-behavior system called Life in Tune™. After years of positively impacting education, the City of Los Angeles dubbed Freddie the "Keynote Maestro" for helping "renew the national and international economy" followed by an official knighthood by the Knights of St. John, champions of hospitals and health care for the past 1000+ years.

Getting in tune isn't petty, it's pivotal and as a master of capturing hearts and minds, Freddie Ravel elevates audiences to increase collaboration, lean in to emotional well being and stay "in tune" – even in out-of-tune times. Today, his impact continues to strike success with clients including IBM, NASA, Google, Blue Cross, EY, Cvent and Prudential referring to his work as the "ideal balance of Entertainment and Content."