Blockchain, artificial intelligence (AI), and other new technologies sweeping out of Silicon Valley will dramatically transform the way companies operate across every industry. This tsunami of change will be more significant than the changes brought about by the Internet. During his over thirty-five years of experience in Silicon Valley, Mark Radcliffe, a senior partner of the global law firm DLA Piper, has seen many waves of technology, from “boxed” software to cloud to software as a service. He has provided strategic advice to companies from the Global Fortune 100 to hundreds of startups in developing and implementing disruptive technologies. During his career in Silicon Valley, he has worked on over 1,000 venture capital transactions. And he gained a wider view of innovation issues when he assisted the US State Department and the Japanese government in developing recommendations to improve Japan’s innovation ecosystem in his role as US Private Sector Co-Chair of the US Japan Innovation and Entrepreneurship Council. Chambers & Partners, the leading agency rating lawyers globally, noted that Mark “has a wealth of experience in the technology sector.

Clients particularly value the proactive approach he takes to understanding their needs and the strategic advice that follows”. In 1997, the National Law Journal named him one of the 100 Most Influential Lawyers in the United States. In 1998, Harvard Law School designated him their sole “Distinguished Alumni” for that year. He served on the Board of Directors of Innovaro, a NYSE company and is currently a trustee of publicly traded mutual fund, SharesPost 100.

Currently, Mark serves as one of the chairs of DLA Piper’s Blockchain and Digital Asset practice. He has been quoted in the Wall Street Journal, Venture Capital Journal and Coindesk on blockchain issues Blockchain is only the most recent technology in which Mark has assisted companies develop their strategies: He assisted many companies in their “digital transformation” through the use of software and cloud technologies.

Based on his thirty-five years in Silicon Valley, Mark believes that we are currently on the cusp of a dramatic change for business unlike we have seen in the past and this change which will surpass even the Internet in its effect on business. Consequently, businesses need to understand the opportunities and risks provided by these technologies in order to survive in the new business environment. He is very excited about the opportunity to educate companies about how to develop their strategies to be successful in this new world.