

Rachel Botsman

Trust Expert, Oxford University Lecturer, Author of *Who Can You Trust?*

Rachel Botsman is the leading thinker and author on trust in the modern world. By distilling complex ideas into clear and compelling content, she gives us the tools to understand trust – what it means, how it works and why it's so important for every aspect of our lives.

Rachel Botsman is a trust expert, author and a lecturer at Oxford University. She is passionate about teaching people how to think differently and challenge ideas around trust, humility and integrity.

She has been recognized as one of the world's 30 most influential management thinkers by Thinkers50, one of the Top 10 most influential voices in the UK on LinkedIn and honoured as a Young Global Leader by the World Economic Forum.

Rachel is the author of two critically acclaimed books that have been translated into 14 languages. Her first book, *"What's Mine is Yours"*, predicted the rise of the 'sharing economy', and was hailed by TIME magazine as one of the "10 Ideas that Will Change the World." Her second book, *"Who Can You Trust?"*, explores the profound ways trust is shifting in the world; it was praised by Adam Grant, Marc Benioff, Sherry Turkle, and was named one of the best books of the year by Wired.

She is a world-renowned speaker for her clear insights and warm storytelling. Past clients have included Salesforce, Goldman Sachs, the World Business Forum, Aspen Ideas Festival, Adobe, and Snapchat. Rachel is often voted the audience's favourite speaker at events and her [TED talks](#) have been viewed more than five million times.

Rachel is a regular contributor to *The Guardian*, *Financial Times*, *The New York Times*, *Harvard Business Review* and *Wired*. Through her popular newsletter, Rethink, Rachel warmly engages with a community of over 35,000 subscribers every fortnight.

Rachel has lived and worked on four different continents, giving her a global perspective on the important issues of our times. She lives in Oxford with her husband and two children.