

Sara M. Watson

Technology Critic and Senior Analyst

Sara M. Watson is a technology critic and senior analyst at Insider Intelligence. She covers connectivity and tech, with a focus on data, privacy, and policy.

Her writing has appeared in *The Atlantic*, *Wired*, *The Washington Post*, *Slate*, *Motherboard*, and other publications. She presents at technology conferences around the globe, including SXSW and O'Reilly Strata.

Her intersectional work bridges industry, academia, and policy. She began her career as an analyst at the Gartner Research Board, synthesizing the implications of trends in enterprise technology for Fortune 500 CIOs. She has been a fellow at the Berkman Klein Center for Internet and Society at Harvard University and was a research fellow at the Tow Center for Digital Journalism at Columbia University. She holds an MSc in the Social Science of the Internet from the Oxford Internet Institute, where her award-winning thesis examined the personal data practices of the Quantified Self community. She graduated from Harvard College *magna cum laude* with a joint degree in English and American literature and film studies. Her interdisciplinary work draws from media studies, science and technology studies, anthropology, and literature.

Sara is based in New York and tweets @smwat.
