

Leonard Brody

Award Winning Entrepreneur, Venture Capitalist, Best-Selling Author and Innovation Expert

Leonard has been called “a controversial leader of the new world order”. He is an award-winning entrepreneur, venture capitalist, best-selling author and a 2-time Emmy nominated media visionary. He has helped in raising hundreds of millions of dollars for startup companies, been through one of the largest internet IPOs in history and has been involved in the founding and successful exit of numerous companies to date.

After selling his company in 2009, Leonard became the President of the Innovation and Digital Group for the Anschutz Company, one of the largest live sport and entertainment businesses in the world. The company owns assets such as the O2 Arena in London and Staples Center in LA; sports teams like the Los Angeles Lakers, Los Angeles Galaxy and the Los Angeles Kings, and today, is one of the premiere concert promotion businesses in the world seating hundreds of millions of people a year.

Currently, Leonard is the Co-Founder and Executive Chairman of Creative Labs, a joint venture with CAA (Creative Artists Agency in LA), the largest sports and entertainment agency in the world, often called “Hollywood’s Secret Society”. Leonard oversees the building of new ventures for some of the most well known celebrities and political leaders in the world.

He is also one of the proud owners of the professional soccer team Coventry City in England. He is a highly sought-after public speaker, lecturing at institutions such as the G8 and the United Nations. His work has been featured in such publications as *Fortune*, *The Wall Street Journal*, the BBC and *The New York Times*.

He is co-author of the best-selling books, “Innovation Nation: Canadian Leadership from Jurassic Park to Java” and “Everything I Needed to Know About Business...I Learned from a Canadian” both published by John Wiley and Sons. Currently, he is authoring a new book in partnership with Forbes Magazine, entitled, “The Great Re:Write” based on the successful documentary series Leonard and Forbes produced which has already garnered over 4 million views in the last year.

Leonard holds an Honours Bachelor of Arts from Queens University, a law degree from Osgoode Hall and is a graduate of the Private Equity Program at the Harvard Business School.
